



ABOUT M.E.N.U.S.

To support the Future Leaders of Hospitality Program, ECF holds an annual dine-around every fall that has quickly become one of the most popular events on Las Vegas' social calendar. M.E.N.U.S. is hosted by one of the city's world-class resorts and features deluxe dining stations offering gourmet bites from some of the finest restaurants in town along with premium beverages and spirits. Guests will also enjoy live entertainment, a silent auction, and more. ECF students themselves are tasked with executing event responsibilities for M.E.N.U.S. This opportunity allows the students to gain hands-on experience while getting the once in a lifetime opportunity to meet and mingle with leaders from Las Vegas' hospitality industry.

PAST HONOREES

2022- The Meruelo Family, Owners of SAHARA Las Vegas

2021 - Wayne Newton, Legend, Icon, and Performer

2019 - The Brady Family

2018 - Don & Lorie Forman, United Nissan

2017 - Hubert Keller, Celebrity Chef & Restaurateur

2016 - Bill Foley III, Majority Owner of the Las Vegas Golden Knights and Founder & Managing Partner of Foley Family Wines

2015 - Chuck Bowling, President and COO of Mandalay Bay Resort and Casino and Delano Las Vegas

2014 - David Hoenemeyer, Regional President of Caesars Entertainment: Bally's, Paris and Planet Hollywood Hotel & Casino

2013 - Renee West, Chief Operating Officer, Luxor and Excalibur Hotel & Casinos

2012 - James E. Rogers, Founder/Owner of Intermountain West Communications Company

2011 - 10 Year Anniversary – Honoring the ECF students of past, present and future

2010 - Anthony A. Marnell II, Founder, CEO, Chairman of the Board of Marnell Corrao Associates, Inc.

2009 - Vegas PBS

2008 - Lon Kruger, Head Coach, UNLV Men's Basketball

2007 - Andre Agassi, Founder, Andre Agassi Charitable Foundation

2006 - Gary Loveman, Chairman of the Board, President and Chief Executive Officer, Harrah's Entertainment

2005 - Jim & Heather Murren, Co-Founders, Nevada Cancer Institute

2004 - Wallace R. Barr, Former President and Chief Executive Officer, Caesars Entertainment

2003 - Kenny C. Guinn, Governor, State of Nevada

2002 - Larry Ruvo, Senior Managing Director, Southern Wine and Spirits of Nevada

2002 - J. Terrence Lanni, Chairman of the Board and Chief Executive Officer, The Mirage Hotel & Casino

Honorees are listed with job position at the time of event

PAST PERFORMERS

Zowie Bowie (2021) • Smash Mouth (2019) • Mat Kearney (2018) • Everclear (2017) • Gin Blossoms (2016)
 Zac Brown Band (2014) Jabbawoockeez (2013) • Counting Crows (2012) • Lifehouse (2011) • Train (2010)
 Al Green (2009) • Sara Barreilles (2008) • Chicago (2007) Stevie Nicks (2006) • Sheryl Crow (2005)

HOW YOU CAN GET INVOLVED

M.E.N.U.S. continues to grow every year in both size and number of donations. With over 1,000 annual guests in attendance and national exposure, M.E.N.U.S. is a great way to promote your business and help give back to our community.

To learn more about sponsorship and donation opportunities, please see the sponsorship page, visit www.ecflv.org or contact Melissa Arias at 702.932.5098 or melissa@ecflv.org.

M.E.N.U.S.



ABOUT ECF

Founded in 2001, Epicurean Charitable Foundation was created as a forum for Las Vegas executives to share ideas, knowledge and experience to foster a stronger and more unified hospitality industry in Las Vegas.

Comprised of Las Vegas' top food and beverage and hospitality executives, ECF's members have dedicated their time and resources to the goal of aligning the hospitality industry with the community through support of the local education system, related organizations, charities and associations.

FUTURE LEADERS OF HOSPITALITY PROGRAM

ECF works to create an interest at the high school level, seeking exceptional students committed to furthering their education and skill in hospitality and culinary arts.

ECF's primary endeavor gives financially underprivileged students the opportunity to attend a four-year college with premier hospitality and culinary programs. The Foundation has sponsored many high school students as interns in various hotels and restaurants both on the Las Vegas Strip and throughout the city and awarded full-tuition academic scholarships to Clark County high school graduates.

ECF students are developed to succeed in their future employment with comprehensive work force development programs that provide university scholarships (tuition and books), unique one-on-one mentoring, networking opportunities, leadership guidance, and etiquette development.

DID YOU KNOW?

- ECF has given \$2.3 million to Clark County Students through ECF scholarship funds.
- Our first scholarship was awarded in 2004.
- This year, ECF funds are awarding 25 students full-ride scholarships. This includes tuition, books, and fees.
- ECF has over 200 books in our lending library.
- CCSD students have a four-year graduation rate of just 24 percent. In recent years, ECF's college graduation rate has been an astounding 85%.
- Our 2021 class of recipients is comprised of 6 promising students from different CCSD high schools. Our incoming class has an average high school GPA of 4.1.
- All students maintain a minimum 3.0 GPA. Last semester's average GPA was an impressive 3.60.
- 80% of ECF students made the Dean's List for fall of 2022.
- All ECF students are currently attending UNLV's William F. Harrah College of Hospitality.
- ECF has come full circle with alumni, Martha Morales, joining the ECF board in 2016 and most recently Vildan Buric in 2022.
- ECF partners with local organizations to support our students like Dress for Success, Tiger Todd HERO Foundation, Cultural Diversity Foundation, Public Education Foundation, Las Vegas Motor Speedway Children's Charities, and UNLV's Student Support Services.
- ECF graduates are climbing the corporate ladder. We have graduates in roles of Nobu Las Vegas, Chef at Capo Restaurant (Boston), Venetian I Palazzo, The Cosmopolitan, Wynn Las Vegas, Encore at Wynn, South Point Hotel, Casino & Spa, Allegiant Stadium, Resorts World Las Vegas, and Stations Casinos, just to name a few.

M.E.N.U.S.

* SPONSORSHIP LEVELS

PRESENTING

\$100,000

Your \$100,000 donation is the equivalent of providing three ECF students' full ride tuition scholarships to UNLV for four years.

- **VIP entry for 50** and a VIP reserved lounge area at M.E.N.U.S.
- **Mentorship Matters*- VIP table for 10** and full-page, prominently displayed, color ad in event program
- Luxe beverage service at private VIP area in M.E.N.U.S.
- Early registration
- One suite at venue- event night only
- Booth/display opportunities
- **Industry exclusivity**
- Premier logo placement on ECF website homepage and emailed newsletters
- Prominent logo featured throughout the event
- Complimentary VIP table for you and your guests at the official M.E.N.U.S. after-party
- Logo on all event promotional materials, save the date email and invitation**
- **Company or family named scholarship**
- **Naming opportunity- Company name becomes a part of the M.E.N.U.S. marquee. Example: "Epicurean Charitable Foundation's M.E.N.U.S. presented by Your Corporation"**

PRESIDENTIAL (PLATINUM) SCHOLARSHIP

\$50,000

Your \$50,000 donation is the equivalent to sending an ECF student to attend any in-state culinary or out-of-state hospitality university.

- **VIP entry for 35** and a VIP reserved lounge area at M.E.N.U.S.
- **Mentorship Matters*- VIP table for 10** and full-page, prominently displayed, color ad in event program
- Luxe beverage service at private VIP area in M.E.N.U.S.
- Early registration
- **One suite at venue- event night only**
- **Booth/display opportunities**
- Premier logo placement on ECF website and emailed newsletters
- Prominent logo featured throughout the event
- Complimentary VIP table for you and your guests at the official M.E.N.U.S. after-party
- Logo on all event promotional materials, save the date email and invitation**

UNLV FULL-RIDE (GOLD) SCHOLARSHIP

\$35,000

Your \$35,000 donation is the equivalent of sending an ECF student to UNLV for four years, complete with tuition, books, and fees.

- **VIP entry for 25** and a VIP reserved lounge area at M.E.N.U.S.
- **Mentorship Matters*- VIP invitation for 4** and full-page, prominently displayed, color ad in event program
- Luxe beverage service at private VIP area in M.E.N.U.S.
- Early registration
- Name recognition on event website and emailed newsletters
- Significant logo featured throughout the event
- Complimentary VIP table for you and your guests at the official M.E.N.U.S. after-party
- **Logo on all event promotional materials**

COLLEGIATE (SILVER) SCHOLARSHIP

\$15,000

Your \$15,000 donation is the equivalent of sponsoring two ECF students' tuition to UNLV for one year.

- **Entry for 20** into M.E.N.U.S.
- **Mentorship Matters*- Invitation for 2** and half-page ad in event program
- Name recognition on website and on emailed newsletters
- Complimentary access into the official M.E.N.U.S. after-party
- **Logo recognition at event**

ACADEMIC (BRONZE) SCHOLARSHIP

\$5,000

Your \$5,000 donation is the equivalent of contributing to one ECF student's tuition to UNLV for one year.

- **Entry for 10** into M.E.N.U.S.
- **Mentorship Matters*- Invitation for 2** and name recognition in event program
- **Complimentary access into the official M.E.N.U.S. after-party**
- **Name recognition on website and emailed newsletters**

INDIVIDUAL TICKET

\$500

- **Entry for 1** to the dine-around

*Mentorship Matters VIP event to take place in winter 2024.

**If commitment is made prior to printing deadline.

M.E.N.U.S.

* SPONSORSHIP DONATION FORM

Net proceeds will benefit the Epicurean Charitable Foundation and its program recipients.
Please purchase your sponsorship at www.ecflv.org or complete this form, enclose payment and return to:

Epicurean Charitable Foundation

6765 S. Eastern Avenue, Suite 1
Las Vegas, NV 89119

For more information contact Melissa Arias at 702.932.5098 or via email at Melissa@ecflv.org.

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

This donation is: Corporate Personal

Donation amount: \$100,000 \$50,000 \$35,000 \$15,000

\$5,000 \$500 _____ Total number of tickets

Total amount to be charged: _____

I'm unable to attend, but enclosed is my donation of: _____

Please bill my: Visa MasterCard American Express Discover

Card Number _____ Exp. Date: _____

Name as it appears on card: _____ CSV Number: _____

Please make checks payable to **Epicurean Charitable Foundation**.

All guest names must be submitted no later than September 15, 2023.

The Epicurean Charitable Foundation is a 501(c)(3) Non-Profit Organization. Tax ID 88-0514126.

M.E.N.U.S.

* SILENT AUCTION ITEM DONATION FORM

Net proceeds will benefit the Epicurean Charitable Foundation and its program recipients.
Please complete this form, enclose payment and return to:

Epicurean Charitable Foundation

6765 S. Eastern Avenue, Suite 1
Las Vegas, NV 89119

For more information contact Chris Alfieri at 702.932.5098 or via email at Christopher@ecflv.org.

Donor: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

This donation is: Corporate Personal

****IF APPLICABLE- PLEASE ENSURE EXPIRATION DATE IS OCTOBER, 1, 2024.****

Fair market or retail value of donation: _____

Description of donation: _____

Please state any limitations, special restrictions, or blackout dates: _____

***Please provide us with a high-resolution image of either the item or your logo for use in the silent auction presentation.**

*Please include any display materials, brochures, menus, etc.

All items for inclusion must be submitted by September 1, 2023

I am not donating a silent auction item, however, I would like to contribute \$ _____.

Gift certificate is enclosed.

Item/gift certificate has already been provided to an Epicurean Charitable Foundation representative.

Please have someone contact me at _____ regarding item drop off/pick-up.

A tax receipt for the donation will be sent to the address and contact above within 2 weeks of the event.
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M.E.N.U.S.

2021-2022 EXECUTIVE COMMITTEE

CHAIRWOMAN: Colleen Birch

Fontainebleau Las Vegas

PRESIDENT: Kevin Ball

Fontainebleau Las Vegas

VICE-PRESIDENT: Meagan Humphreys

MGM Resorts International

VICE-PRESIDENT: Tom Gorbali

Sunset Station Hotel and Casino

SECRETARY: Marti Winer

MGM Resorts International Event Production

TREASURER: Robert Chiti

TAO Group

EXECUTIVE DIRECTOR: Melissa Arias

Epicurean Charitable Foundation

OPERATIONS AND PROGRAM MANAGER: Chris Alfieri

Epicurean Charitable Foundation

BOARD OF DIRECTORS AND MEMBERS

Alyssa Mendes

Caesars Entertainment

Amber Jung

SAHARA Las Vegas

Anthony Olheiser

SAHARA Las Vegas

Bruce Belcher

Southern Glazer's Wine, Spirits & Beer of Nevada

Craig Gilbert

Drive This! Entertainment

Jason Charboneau

Southern Glazer's Wine, Spirits & Beer of Nevada

Jason Wade

Breakthru Beverage

Kelley Jones

Hospitality Alliance

Ken Johnson

Four Queens Hotel & Casino, Binion's Gambling Hall

Lesley Bowman

Travel & Leisure Co.

Marisa Martino

Bar-Kada Hospitality

Martha Morales

Nobu Hotel Caesars Palace

Megan Archambeault

MGM Grand Hotel & Casino, The Signature at MGM Grand, New York

New York Hotel & Casino

Michael Kennedy

South Point Hotel, Casino, & Spa

Michael Scafuto

The M&M Group Entertainment

Sherri Sosa

MGM Resorts International

Sean DiCicco

ClubCorp.

Travis Hackney

Sysco

Vildan Buric

Santa Fe Station Hotel and Casino

** Positions and titles are at time of print

M.E.N.U.S.



WAYS TO GIVE BACK

ECF Students are an Investment Worth Making

Here are a few ways you can make an impact in our community:

Inspire:

- Learn about joining the ECF Board or Associate Board
- Host a Coffee & Conversation/Lunch & Learn for ECF students
- Offer a job or internship opportunity, either locally or abroad
- Provide a unique, one-in a lifetime experience that will broaden their outlook on life like ECF's Avero New York City Restaurant Education Experience

Participate:

- Golf: Purchase a sponsorship or golf foursome starting at \$1,000
- Strikes for Scholarships: Get together a few friends and purchase a lane for \$125
- MENUS: Sponsorships starting at just \$5,000 or donate an item for the silent auction

Cause Marketing:

- Offer a Wine or Drink of the Month promotion
- A portion of proceeds from each bottle, drink, item sold goes back to ECF
- Host a Third-Party Event- If your business or organization hosts an annual event that generates funds, consider donating a portion of the proceeds
- Offer register programs or a percentage of sales that will go back to ECF programs
- Shop on Amazon Smile

Goods:

- Donate a silent auction item
- Donate a product that will help a student on their academic or professional path: laptops, suits, ties, gas cards, etc.

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